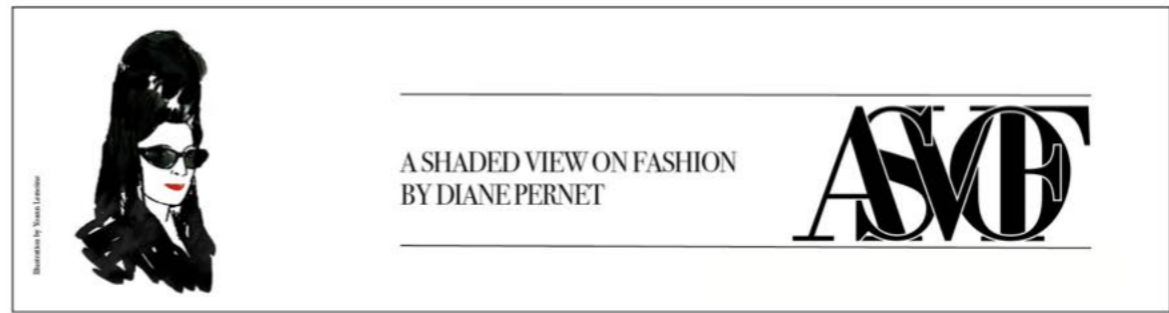


DIANE PERNET

Rebirth: TRIGERE Fall/Winter 2018 text by Valerie McPhail

FEBRUARY 19, 2018 by VALERIE MCPHAIL

COMMENTS (1) SHARE TWEET PIN SHARE



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French- American couture house TRIGERE has resurrected. Under the creative direction of Franklin Benjamin Elman, who previously held titles in design and consultancy at Rick Owens, Costume National and Jil Sanders, the New York City brand will reintroduce its legacy charged with fashion's current. In a statement regarding the launch Elman shares his thoughts, "I am enjoying the challenge of integrating TRIGERE's architectural yet feminine design vocabulary into collections for a new era."

The Fall/Winter 2018 Collection previewed as a presentation meets showroom appointment. In NoHo between Bond Bowery guests were invited to an apartment – to see the clothes, touch the clothes – feel and experience the Italian craftsmanship and "emotional minimalism" of the collection; the foundations of Trigere.

A green tiger striped mock turtleneck dress and a sandalwood printed blush pink motor jacket decorated with ruffles that overwhelmed pocket seams and the jacket lining. Despite the exclamation color and print brought to each piece it was the architecture of TRIGERE'S designs that left its legacy and as a result remained the focus of this collection. A charcoal overcoat with retro disc buttons winding down its curved shape and a black and white button down dress accessorized by padded shoulders and a pleated skirt were reintroduced in honor of work done before Elman.

With a heritage of tailoring and dressmaking, Pauline Trigere became known for her overcoats and dresses. These designs were key pieces in the recent collection, in addition the creative details that paid ode to her passion projects. Glossy plexiglass buttons on coats and shimmering crystal studs – reminiscent of Trigere's costume jewelry – tracked the length of cigarette trousers and the spine of a peasant blouse.

An afternoon among salmon sandwiches and Pellegrino orchestrated the unassuming elegance Madame Trigere received New York City. Graceful and yet also audacious, all was achieved in the spirit of TRIGERE.



VALERIE MCPHAIL

Valerie McPhail is a New York-based writer on things of style and artistic expression. She has a portfolio of writing for both fashion and art publications. Although she enjoys covering fashion news and supporting new designers, her favorite subject to explore is the experience of fashion and how life is communicated through clothing. She believes there is a lot to be said about this.